

Dealer Name
Address 1
Address 2
City
County
PostCode

transforming the car buying journey through dealers

The car buying process is being transformed. Digitisation, regulation, and changes in buyer behaviour are seeing to this. It seems to me that dealers can either be passengers to this process or they can jump into the driving seat.

findandfundmycar.com gives you the opportunity to take control

Many businesses claim they can make car buying easier, but in doing so, often by-pass the role of the dealer. Yet, from our experience as one of the largest financiers of used cars, when we and our dealers come together the process works brilliantly. An approval rating from consumers that consistently exceeds 90% tells us that. But the industry cannot sit back and rest on its laurels.

Change is happening and it is challenging the traditional motor retailing model. With findandfundmycar.com, you have the opportunity to affect change from within, rather than risk losing ground to others.

Our plan is a straightforward. Every pound paid goes towards marketing to achieve the economies of scale needed to make findandfundmycar.com a household name, benefitting individual dealers and dealer groups.

key benefits, for you, the dealer

- 1. Fuss-free finance.** Over 80% of consumers need finance to purchase a car. findandfundmycar.com brings dealer finance and the car together for the first time creating a simple and seamless journey for consumers
- 2. Trust-building.** By ensuring every dealer is rated by car buyers, we're enhancing trust between you and the consumer. We've been doing this for over two years with our MotoClick CSI service and the results are impressive.
- 3. Friction-free and easy-to-use.** findandfundmycar.com is all about 'feel good car buying and selling.' We've created a process that's easy and enjoyable for all parties. The platform is simple for dealers to use and offers consumers fair and transparent offers for both the car and finance.
- 4. Customer protection guaranteed.** With the dealer and dealer finance offer combined, customers benefit from more consumer rights than they would from an unsecured loan.
- 5. Quality control.** Together, dealers and their finance companies control the quality of the products and services their customers receive. With findandfundmycar.com, customers can expect quality cars and finance from a single source – the dealer. Customers aren't passed to third parties, for anything. Together, we form one definitive point of contact.

Dealers are central to meeting the customer's needs. That's why findandfundmycar.com will put dealers at the heart of its operation.

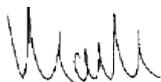
With tailored finance arranged through the dealer at a fair and transparent price, no longer will consumers be shown what can all too often be disingenuous and potentially misleading headline prices.

Supported by imaginative technology we aim to ensure the dealer is the one-stop, simple solution today's customer is looking for.

findandfundmycar.com will put dealers front-and-centre, meeting the needs of their customers online and in the showroom.

join the revolution to re-invent the next step of online car retailing

Best Wishes



Mark Standish
Group CEO - MotoNovo Finance

